

Sunset at Sunset
Steering Committee Meeting
January 23, 2012

Present: Marci Berry, Bev Williams, Jean Hutchinson, Lois McClellan, Ann Bokelman,
Council Liaison Karen Joseph

1. Treasurer's Report: as of Nov. 16 balance of \$27,842.55. Additionally, several sweatshirts have been sold and one vendor has paid for next year.
2. Chamber of Commerce--a membership to the Brunswick Chamber was offered to the committee at no cost. This may be helpful in promoting our event. Bev will complete the application.
3. Sponsorships levels were discussed. Ann will send a draft to the committee for review.
4. Publicity: Possible sources include Brunswick Beacon, Star News, Sun News, Sasee, SBM, Channel 3, local radio stations including 105.9, Wilmington and Myrtle Beach TV stations.
5. Entertainment: Big Band is booked. Plan to invite a military band. The Entertainers were popular last year and we plan to invite them again.
6. Marci has reserved the tents with Bill Gore. She has also contacted David Stuart re: use of the land again for the event.
7. We will hold the 5K again this year. Lowes Foods has already asked to be a sponsor again, as well as Fitness Studio.
8. Theme for the photo contest was discussed. This year's theme is Coastal Flora and Fauna.
9. T-shirt design: we will look at winning photos from previous photo contests.
10. Sponsorship deadline: July 1
11. Vendor deadline: August 1

Next meeting: February 9 at Town Hall 1:00pm